

# Signature Eyewear Marketing News

Signature Eyewear's Carmen Marc Valvo Brand

## Carmen Marc Valvo dresses a few very lucky girls for their prom on the *The Wendy Williams Show* May 19, 2011—**UPDATE: BIG SUCCESS!**

The four winners wore Carmen's dresses to their prom - including amazing accessories from Judith Leiber, Stuart Weitzman, Nina Shoes, Shopthelook.com, and our very own Rough Justice Footwear! As Carmen expands his appeal, let your customers know: our audience is always growing!

