



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

**Hickey Freeman** frame **Tustin** shown off on men's fashion site as a perfect example of style and elegance for this fall's most fashionable eyewear.

## STYLE & ELEGANCE



*Hickey Freeman Tustin Black*



*blackest black*



These Hickey Freeman Tustin Black glasses are ideal for a formal outfit due to their vintage vibe. We've paired black dress shoes, a navy blue cardigan, slim fit trousers and a white dress shirt. We've completed the look with a black leather belt and matching briefcase.