



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

## Go Eyewear Green

Going green is all the rage lately. You can buy green cars, green food, green homes, and so much more. So why not go green when it comes to your eyewear? Designers that are getting in on the so-called green trend, crafting trendy styles from sustainable materials. So you'll see better and look super fashionable while you protect good 'ole Mother Nature. Get more deets on some of our favorite green eyewear. Looking trendy has never been so easy in these opaque gray, bright purple lenses! Plus, they are completely made of recycled plastic.



*Rough Justice*

DIVALICIOUS in Opaque Graphite



**Rough Justice** sunny **Divalicious** in Opaque Graphite is featured in the September **Go Eyewear Green** posting of **Eyecessorize Blog**.