



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

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Nail It This Father's Day With the Best Gift Ever

STYLE / TRENDS
by Elizabeth Mitchell
June 05, 2012

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Your dad's taken care of you your entire life, and let's be honest, he's had to put up with a bunch of crap. This Father's Day, why not treat him to something special—something you know he'll really love—to return the favor? Whether he's the outdoorsy type, a diehard sports fan, or is always up on the latest trends, we've got a gift pops is bound to love. So browse through and show your appreciation. Trust us, he deserves it.

The Golf Dad

Score major points with dad when you purchase him these Johnny Aviator Sunglasses by Bobby Jones. Equipped with special attributes for golfers, they feature 100% UV protection and glare reduction.

\$149.00 at bobbyjones.com

Bobby Jones sun style *Johnny* touted as one of the best gifts to get dad for Father's Day on *The Fashion Spot* — a hot fashion blog getting almost a half million daily viewers!

